



# Economic News

December 22, 2010

## Midpoint Campus Center



## Continuing Education Courses

### Spring Semester Starts This January

We are pleased to offer you hundreds of courses to help you in your personal and professional growth starting this January. [Click here for schedule and registration form. >>](#)

## January's Featured Continuing Education Courses

### Entrepreneurship

**Starting a Micro Business** – Interested in starting a business when it's just you. This course will walk you through the process including selecting, setting up and running your operation.

### Professional Business Skills Business Etiquette –

Looking for a new job or trying to advance in your current position, this course will teach you how to make the best first impression and learn how to handle yourself in almost any business situation.

**Taking Action to Solve Problems** – Learn how to take action with co-workers and your boss, without stepping on others toes. You'll be able to apply what you've learned to eliminate problems and make improvements for your organization and its clients.

**Register Now. Pay Later**

**LCCC Credit Courses Start January 10** Register today for LCCC's Spring credit classes - tuition is not due until Tuesday, January 18 (for terms that begin January 10). Register now to avoid long lines and to ensure the classes you need don't fill up before you get a seat.

### *Convenient Tuition Installment Payment Option*

LCCC's convenient Tuition Installment Payment Plan lets you spread your tuition over three payments during the semester. To learn more, visit [www.lorainccc.edu/tuition](http://www.lorainccc.edu/tuition).



## **Inflatable Images**

was commissioned by the Macy's Day Parade Committee to recreate a children's classic, The Smurf! The 24-ft. re-creation of the fanciful blue creature was designed by their newly upgraded 3-D technology. Inflatable Images has worked with Macy's for many years!

## **Medina County Fiber Network**

The financing for the Medina County Fiber Network will be accomplished by selling Recovery Zone Economic Development and Facility Bonds that have been allocated to this project by the Medina County Board of Commissioners. The construction and management contracts with OneCommunity, a Cleveland based non-profit telecommunications company, have been finalized. The documents securing the bonds are in place, and the bonds are currently active on the market with the anticipation of the project financing closing by December 31, 2010. Construction is scheduled to begin as soon as the financing is finalized and the fiber network is currently being marketed.

## **Save the Date – MCEDC Annual Meeting, February 1, 2011**

The Medina County Economic Development Corporation's 2011 Annual Meeting will be held at the Blair Center, Westfield Center at 6:00 p.m., Tuesday, February 1, 2011. The keynote speaker for the evening is Robert Joyce, Chief Executive Officer of Westfield Group, who will focus on Leadership for our Changing Economy and Times.

## **Christmas season off to strong start, analysts say**

Retail sales results over Black Friday weekend bode well for the Christmas season, analysts say. Sales for the week ending Nov. 27 rose 3.5 percent year on year, according to the ICSC–Goldman Sachs joint index.

"Consumers were out in force over the last week in search of bargains, as 34 percent of consumers — or about 81 million people — reported shopping on Black or Bargain Friday and the subsequent weekend," said Michael P. Niemira, ICSC's chief economist and director of research. These results upstaged the tepid sales of the preceding three weeks. Moreover, with nearly a third of consumers saying they consider themselves to be behind on their gift buying, retailers can expect to be busy in the coming weeks, Niemira says.

Others are similarly upbeat. "After taking advantage of great early-morning door busters in toys and electronics, consumers quickly turned their attention to the mall, where they put their lists away and shopped for themselves," reads a report by a division of Citigroup Global Markets. The firm cites **Kohl's** and **Target** as standouts for their handling of the rush, but it also raised its expectations for the November same-store-sales results of **Costco**, **JCPenney**, **Macy's** and **Saks Fifth Avenue**.

## Medina Economic Growth Award



### Business Growth

Finalists:

Falcon Industries, Inc.

Foundation Software (Brunswick)

Integrated Marketing Technologies (Brunswick)

Award Recipient:

**Foundation Software, accepting is Tracie Kuczkowski,  
Director of Marketing**

## City, Commerce and Coffee - Resource Forum –

about 70 attendees from the industrial parks, MCEDC, workforce development, officials from the State of Ohio, and area colleges were brought together by the Economic Department on December 2nd at SelecTrucks to talk about resources that are available to help their businesses.



**Councilman Ron Falconi kicks off the meeting**

## Welcome to the new - Brunswick College Center



**Spring Classes begin January 31.**

**To register, visit [www.tri-c.edu/courses](http://www.tri-c.edu/courses) and select "Brunswick College Center" as your campus.**

Located on the Brunswick High School campus, the Brunswick College Center is in direct response to the continuing demand for affordable and accessible higher education in the area.

Tri-C has offered college courses at Brunswick High School for three years, with enrollment more than doubling each year. Currently more than 300 students are enrolled in 40 course offerings such as economics, English, math and speech communication. With the new Center, you will find more course availability in addition to options for workforce training programs to help people qualify for emerging jobs.

Set to open for Spring Semester 2011, the 30,000 square foot building will include space for specialized workforce development programs .

For more info: **Brunswick College Center**  
3605 Center Rd. Brunswick, OH  
1-866-933-5182

<http://www.tri-c.edu/brunswick>



**KHM Travel Has expanded to Shenandoah Plaza -**  
Rick's vision for KHM Travel Group is to have the absolute best agent support, combined with state-of-the-art training, and be known for having the highest commission payouts in the entire industry.

**Rick Zimmerman, President, is joined by his staff on Pearl Road**



**Fast fact: McDonalds - Brunswick**

**Home to the tallest McDonalds Playland - in the U.S.**

**Outdoor Power World** has announced that they will be coming to Brunswick. Bill Docherty and his son, Brian, will be taking two of their present locations (store and warehouse) and combining them into one. They are remodeling the former Carpet and Tile Liquidators building and getting it ready for a projected February, 2011 opening.



## **WGA Computers**

**David Terrill and Norman Tannhoff -**

**Dean Tada**, the manager of the Brunswick store, is a Brunswick resident. **Phone - 440-499-5559**

**Mayor Werner helps cut the Ribbon**

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If you would like your property listed on the Economic Development web site, **Please contact Tim Smith** at [tsmith@brunswick.oh.us](mailto:tsmith@brunswick.oh.us) or call at 330-558-6875

Comments or questions: Contact: Tim Smith Economic Dev. 330.558.6875

**For more information** or updates check out the Brunswick Web page:

[www.brunswick.oh.us](http://www.brunswick.oh.us)

**Click on Economic Development, then click on Weekly Reports.**